

Foursquare Community Mobility Data In COVID-19 Research

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Outline

- Background**
- Data Sources**
- Data Depository**
- Related research**
- Data Workflows**
- References**

Background

The **COVID-19** pandemic poses unprecedented challenges for countries around the world. Many studies have shown that **mobility data** can provide significant supports for public health actions across the pandemic. Users' locations are usually collected from **public transit, mobile operator, and mobile phone applications**.



Global Cases

127,289,043

Cases by Country/Region/Sovereignty

30,263,027	US
12,534,688	Brazil
12,039,644	India
4,606,196	France
4,477,916	Russia
4,347,014	United Kingdom
3,532,057	Italy
3,255,324	Spain
3,208,173	Turkey
2,789,480	Germany
2,382,730	Colombia
2,308,597	Argentina
2,267,964	Poland
2,226,550	Mexico
1,864,984	Iran
1,703,036	Ukraine

Background

In the COVID-19 studies, there are four common ways to estimate human Mobilities:

- 1) including public transit-based transportation flow (e.g., IATA);
- 2) **GPS-based social activities (e.g., Google Mobility Report) ;**
- 3) mobility index (e.g., Baidu Mobility Index);
- 4) social media derived mobility index (e.g., Geotagged Tweets).

Category	Dataset name and provider	Region and scale	OD flow	Variables	Availability	Pros	Cons
Social activity	Apple Mobility Trends Report	63 countries	N	Transport frequency measures in three types of modes	Free	global wide; one single file; data divided by country/region, sub-region, city	data source method (requests for directions in Apple Maps)
	Google Mobility Reports	131 countries and regions (after Feb 15, 2020)	N	POI access frequency in six categories of the destinations	Free	global wide ; one single file	not comparable among countries
	Foursquare Mobility Reports	US at national level plus SF, NYC, LA, and Seattle	N	POI access frequency to 25 categories of destinations	Submit Application	Available in 25 types of POI and by age group	Only available in US
	SafeGraph Mobility Reports	US by state and county	Y	Foot traffic to businesses and consumer points of interest	Submit Application	Varieties of data categories	publicly accessible (application and Amazon S3)

Data Sources

- Foursquare Mobility Data
- <https://visitdata.org/index.html>
- <https://foursquare.com/reports/>


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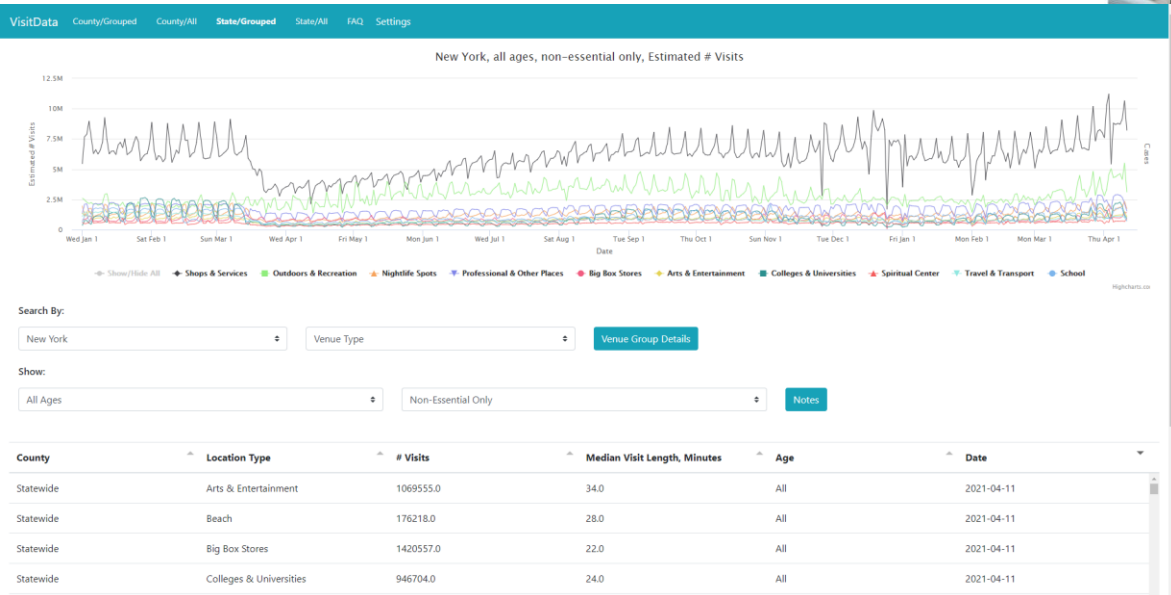


Year-in-Review: Impact on behavior
a. Foursquare monitored the shifts in us during the COVID-19 pandemic. Now, full year-in-review report.

What location data tells us about COVID-19's impact on dining out
Using location data, Foursquare identifies trends that can help QSRs and other dining establishments plan for the months ahead. Download our E-book to learn more.

How the evolution of TV is changing advertising
Foursquare recently spoke with the Director of TV Partnerships at The Trade Desk to talk about how the evolution of TV is driving a ripple-effect across advertising.

[Insights] [Videos]



Data Sources

- **Foursquare Mobility Data:**
- **Region and scale:** US at national level plus SF, NYC, LA, and Seattle (state/county)
- **Update frequency:** Daily
- **Variables:** POI access frequency to 25 categories of destinations
- **Availability:** Submit Application
- **Location type:** Airport, Alcohol, Banks, Bus, Food, Gas Stations, Hotel, School.....
- **Pros:** Available in 25 types of POI and by age group
- **Cons:** Only available in US and no OD flow



190+

Countries and 50 territories



900+

Venue Categories



2.4M

POI updates monthly, from ground truth sources

Data Sources

- Data Type:

County_avgDuration_XX

County_p50Duration_XX

County_visits_XX

State_avgDuration_XX

State_p50Duration_XX

State_visits_XX

(XX: POI type, eg: Airport, Alcohol, Banks, Bus, Food, Gas Stations, Hotel, School.....)

NAME	2020/1/3	2020/1/4	2020/1/7	2020/1/8	2020/1/9	2020/1/10	2020/1/11	2020/1/12
Autauga Co	8253	9721	8316	8263	8598	9196	8021	8465
Baldwin Co	124988	139532	109660	101448	96337	116829	104916	128188
Barbour County								
Bibb County								
Blount Co	17739	11062	10951	8001	11655	14205	15357	16324
Bullock County								
Butler County								
Calhoun Co	45992	56383	49063	43104	44259	49521	53470	51486
Chambers	8648	6905			6693	6977		
Cherokee County								
Chilton Co	16489	15286	13688	13063	14477	15654	15911	12584

Data Sources

- Data Type(by age group):

18_24

24_34

35_44

45_54

55_64

65_plus

state	age	dt	norm_visits
WY	45_54	6/15/2020	265683.9934
WY	45_54	10/7/2020	291684.4208
WY	35_44	10/14/2020	207314.1895
WY	35_44	3/4/2020	198642.9371
WY	35_44	2/8/2020	195769.9286
WY	25_34	11/11/2020	222534.539
WY	35_44	10/31/2020	205468.786
WY	18_24	2/11/2020	173655.6054
WY	18_24	3/26/2020	107729.2758
WY	55_64	11/16/2020	184468.6846
WY	25_34	10/8/2020	257624.0369
WY	45_54	10/3/2020	310217.8606
WY	25_34	8/26/2020	266577.3784
WY	45_54	10/25/2020	170812.3829
WY	55_64	11/12/2020	194615.8962
WY	25_34	2/15/2020	236854.7695
WY	35_44	5/13/2020	162810.2325
WY	35_44	9/14/2020	248193.3952
WY	55_64	10/15/2020	257024.923
WY	55_64	9/8/2020	260614.2338
WY	25_34	6/3/2020	250791.9702
WY	25_34	8/7/2020	314046.9811
WY	65_plus	5/9/2020	148980.4395
WY	35_44	4/5/2020	137866.5919
WY	65_plus	2/19/2020	239567.0672
WY	55_64	10/30/2020	219844.252
WY	65_plus	9/28/2020	267822.1773
WY	65_plus	9/23/2020	293890.3347
WY	65_plus	7/22/2020	344676.1198
WY	25_34	5/8/2020	212143.5236
WY	55_64	9/22/2020	295725.2272

Data Depository: dataverse.harvard.edu



Open source research data repository software



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The screenshot shows a web browser window with the URL `dataverse.harvard.edu/dataverse/2019ncov`. The page title is "Resources for COVID-19 (China Data Lab)". The navigation bar includes "Add Data", "Search", "About", "User Guide", "Support", "Sign Up", and "Log In". Below the title, there are four category buttons: "Data", "Development Code", "News Report", and "Research Papers". A search bar contains the text "Search this dataverse..." and a "Find" button. The search results are displayed in a list format, showing 6 results. The first result is "Data (China Data Lab)" with a date of "2020-2-11". The second result is "Research Papers (China Data Lab)" with a date of "2020-2-11". The third result is "Workflows (China Data Lab)" with a date of "2020-2-11". The fourth result is "Web Sites (China Data Lab)" with a date of "2020-2-11". The fifth result is "News Report (China Data Lab)" with a date of "2020-2-11". A "Feedback" button is visible at the bottom right of the results list.

Related research

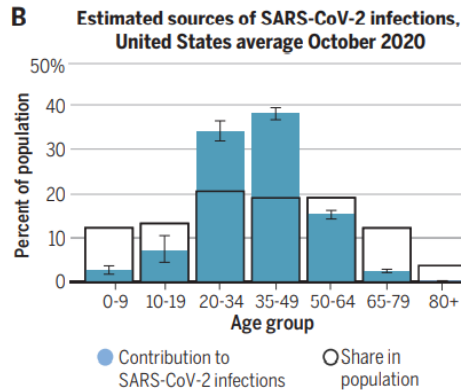
RESEARCH ARTICLE SUMMARY

CORONAVIRUS

Age groups that sustain resurging COVID-19 epidemics in the United States

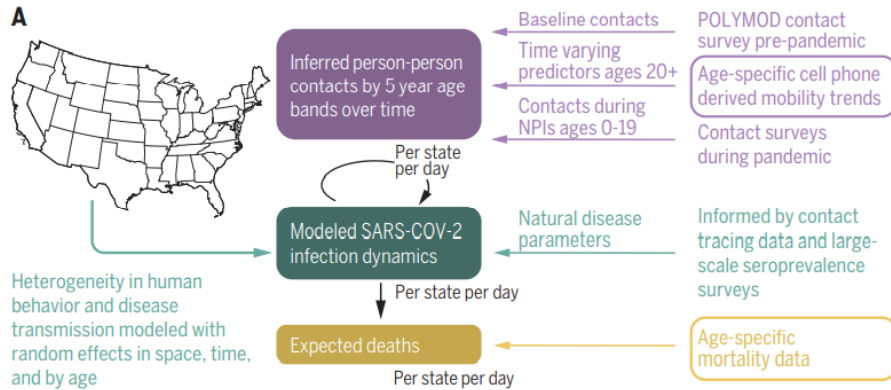
Mélodie Monod*, Alexandra Blenkinsop*, Xiaoyue Xi*, Daniel Hebert*, Sivan Bershan*, Simon Tie Marc Baguelin, Valerie C. Bradley, Yu Chen, Helen Coupland, Sarah Filippi, Jonathan Ish-Horowitz, Martin McManus, Thomas Mellan, Axel Gandy, Michael Hutchinson, H. Juliette T. Unwin, Sabine L. van Elsland, Michaela A. C. Vollmer, Sebastian Weber, Harrison Zhu, Anne Bezancon,

nan†, Samir Bhatt†, College COVID-19 Response Team



- Age groups that sustain resurging COVID-19 epidemics in the United States

M. Monod et al., Science 371, eabe8372 (2021). DOI: 10.1126/science.abe8372



Model developed to estimate the contribution of age groups to resurgent COVID-19 epidemics in the United States. (A) Model overview. (B) Estimated contribution of age groups to SARS-CoV-2 transmission in October.

Related research

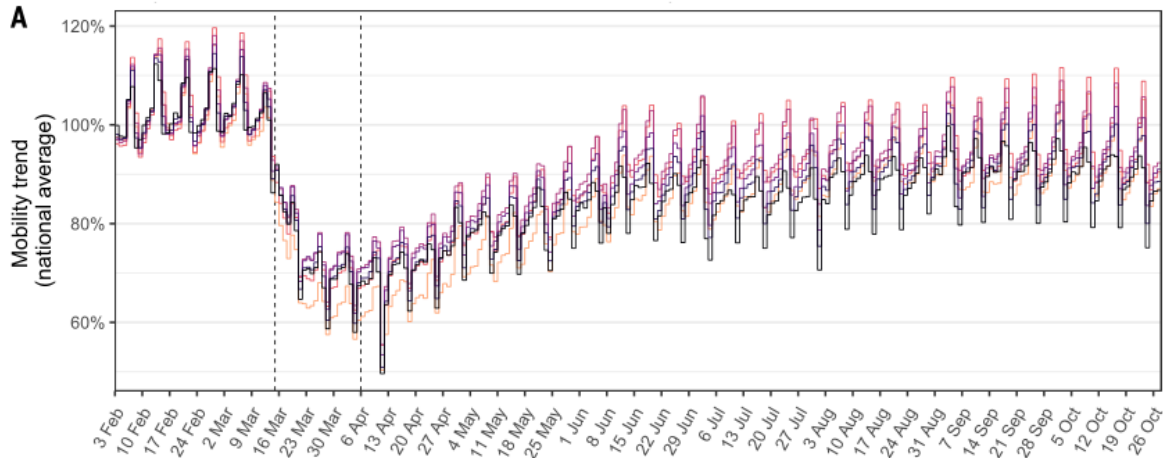
- **INTRODUCTION:** After initial declines, in mid-2020, a sustained resurgence in the transmission of novel coronavirus disease (COVID-19) occurred in the United States. Throughout the US epidemic, considerable heterogeneity existed among states, both in terms of overall mortality and infection, but also in the types and stringency of nonpharmaceutical interventions. Despite these stark differences among states, little is known about the relationship between interventions, contact patterns, and infections, or how this varies by age and demographics. A useful tool for studying these dynamics is individual, age-specific mobility data. In this study, we use detailed mobile-phone data from more than 10 million individuals and establish a mechanistic relationship between individual contact patterns and COVID-19 mortality data.

Related research

- **Data:**
 1. Age-specific mortality data.
 2. Age-specific mobility data from Foursquare Inc.
 3. Age-specific mobility data from Emodo Inc.

Age band

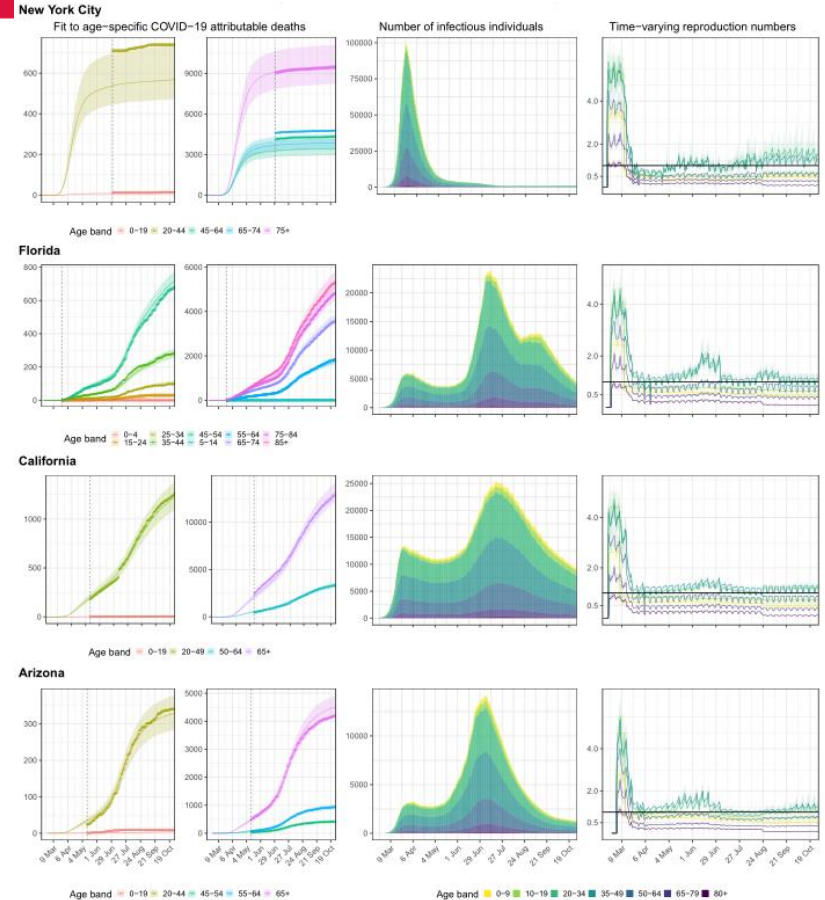
18-24	35-44	55-64
25-34	45-54	65+



Related research

- **Methods:**
 1. Statistical analysis of human mobility data and COVID-19-attributable death data
 2. Contact-and-infection model
 3. Bayesian inference
 4. Generated quantities
 5. Validation and sensitivity analyses

Fig. Model fits and key generated quantities for New York City, California, Florida, and Arizona.



Related research

- Result:** We find that as of 29 October 2020, **adults aged 20 to 34 and 35 to 49** are the only age groups that have sustained SARS-CoV-2 transmission with reproduction numbers (transmission rates) consistently above one. The high reproduction numbers from adults are linked both to rebounding mobility over the summer and elevated transmission risks per venue visit among adults aged 20 to 49. Before school reopening, we estimate that **75 of 100 COVID-19 infections originated from adults aged 20 to 49**, and the share of young adults aged 20 to 34 among COVID-19 infections was highly variable geographically.

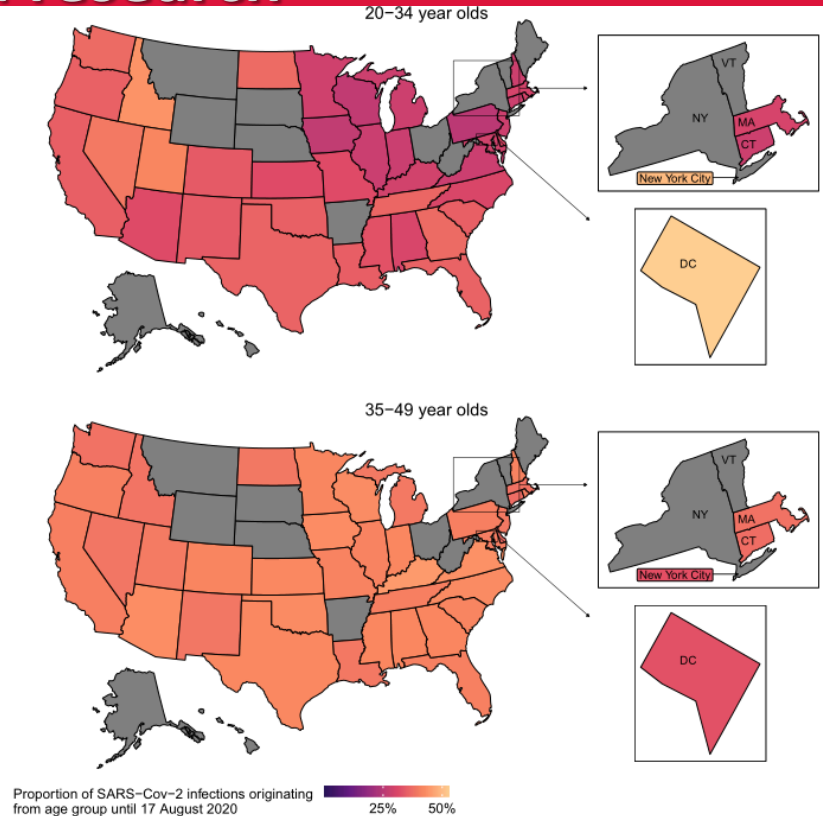
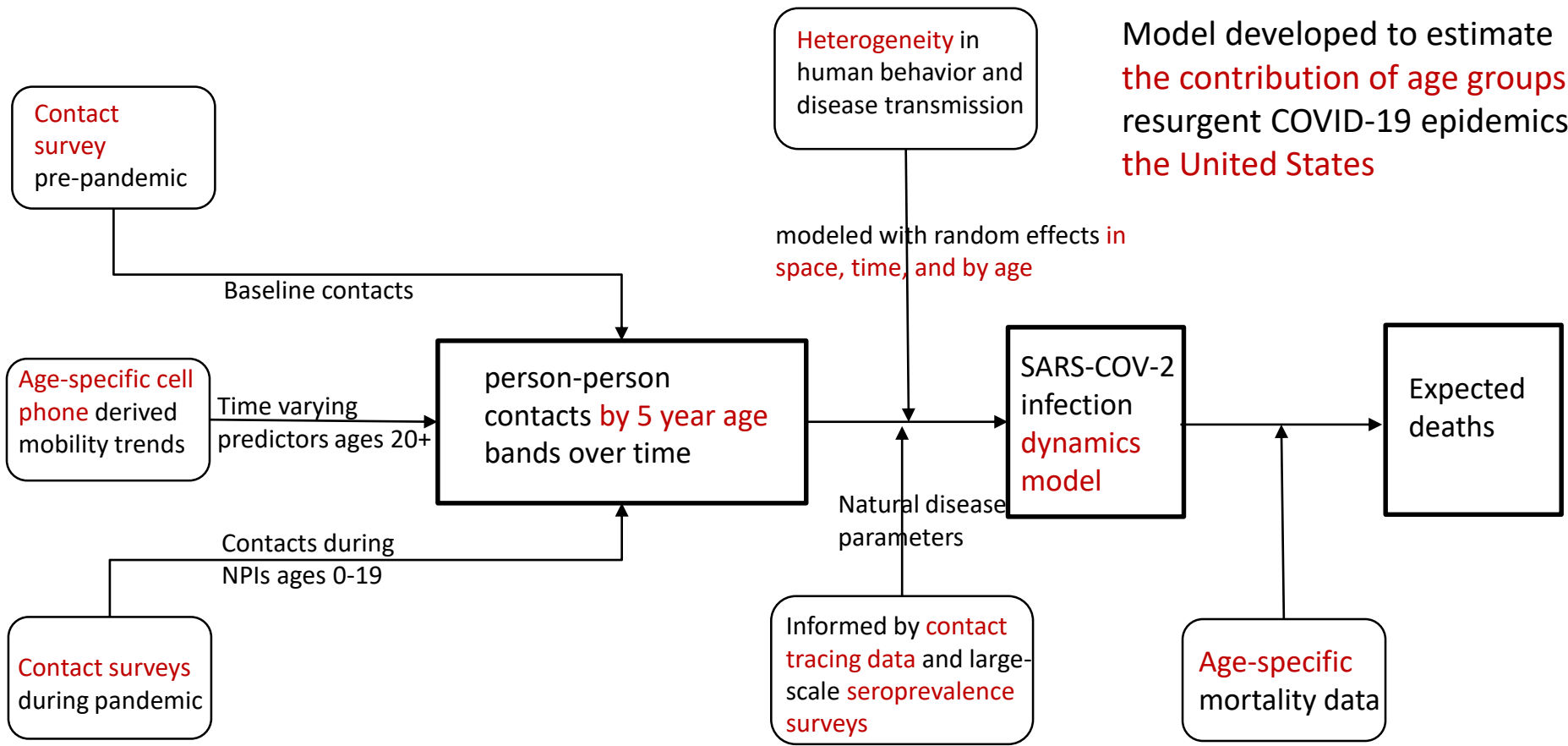


Fig. 4. Estimated spatial variation in the share of young adults aged 20 to 34 and adults aged 35 to 49 to COVID-19 spread until mid-August 2020. Posterior median estimates of the contribution to cumulated SARS-CoV-2 infections until 17 August 2020, prior to school reopening. State-level COVID-19 epidemics not considered in this study are in gray.

The Flowchart for Data Integration & Visualization

Model developed to estimate the contribution of age groups to resurgent COVID-19 epidemics in the United States



The Flowchart for Data Integration & Visualization

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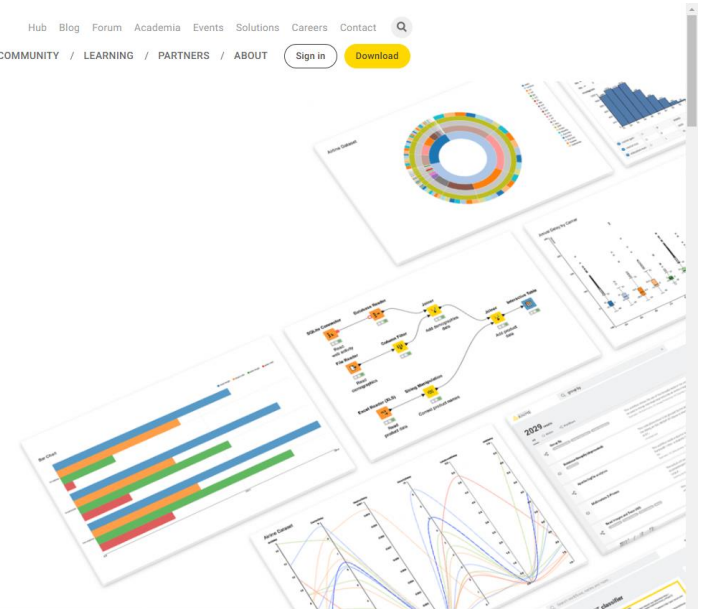
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The Flowchart for Data Integration & Visualization

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1. The freedom to use **the tools you like**
2. Retain **quality and accuracy** in your analytics
3. Spend your time where it **makes the most impact**
4. Easily **deploy and scale** your work

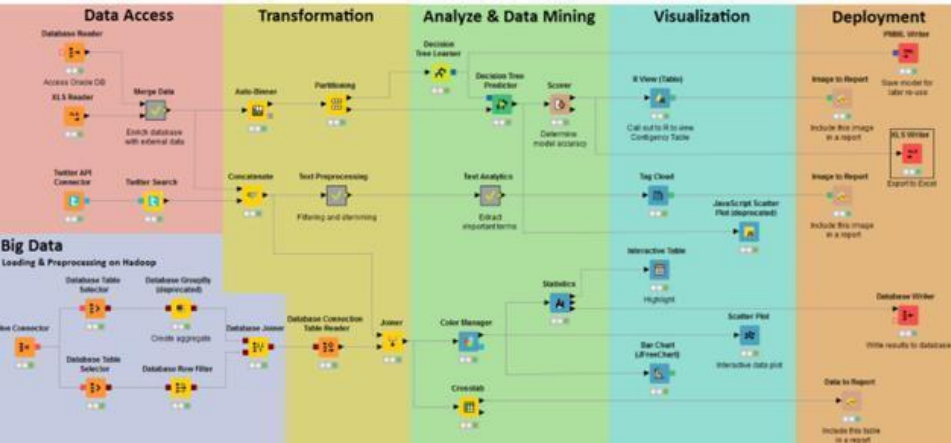


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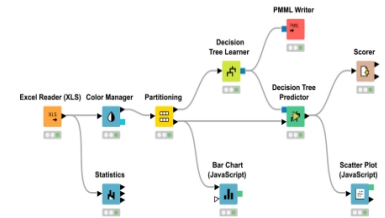
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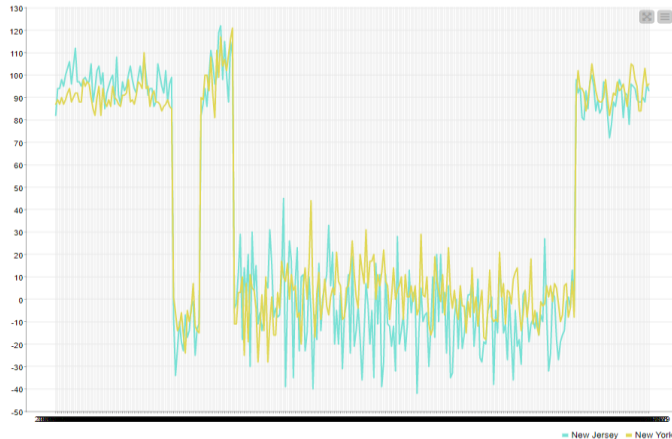
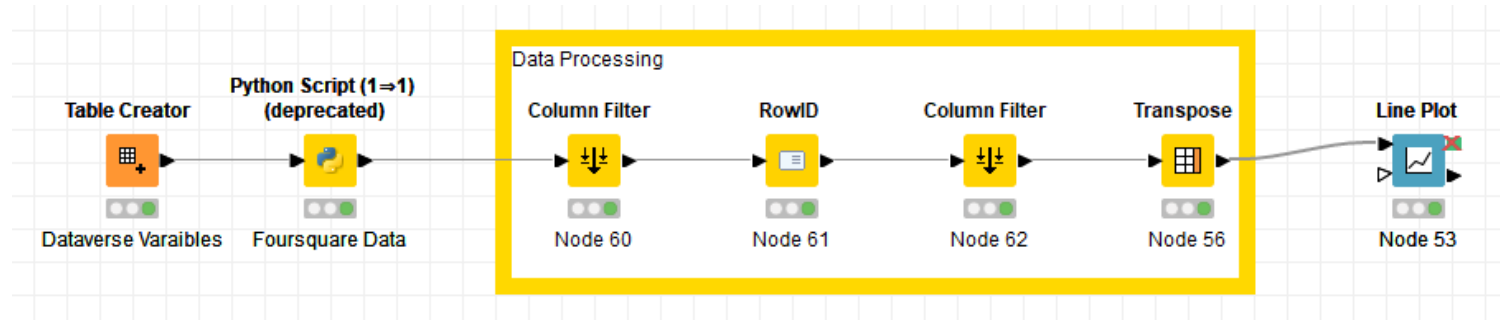
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Foursquare Data Access and Analysis with KNIME



Step 1: Download KNIME 4.3.2 from

<https://www.knime.com/downloads/download-knime>

Step 2: Download workflow (01_foursquare_data.knwf) from [CDL Harvard Dataverse](#) or [Google Drive](#)

Step 3: Open KNIME from local PC or China Data Lab Cloud Platform

Step 4: Import KNIME workflow file (01_foursquare_data.knwf)

Step 5: Configure "Input Data" for each

Step 6: Click Run  function from the top menu

Step 7: Display the outputs:

- **Table view** with state level average duration in airport over time

References

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Zhang, M., Wang, S., Hu, T., Fu, X., Wang, X., Hu, Y., ... & Bao, S. (2021). Human mobility and COVID-19 transmission: a systematic review and future directions. *medRxiv*.

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